

Hello there

Thank you so much for reach out to us. It is pleasure to work with you. This is the short services and Offer profile Search Engine Optimization, Social Media Optimization, Online branding and Content Marketing services, Google Ads Management, Facebook Ads managements, PR and Online Marketing Services.

### **Search Engine Optimization services:**

In SEO services we will basically target the Keyword ranking and to optimize the website to easy crawl by the Search Engine. We will do both

1. ON-Page SEO
2. Off-Page SEO

For Doing ON-Page SEO, We will optimize your Title, Meta tag, Alt Tag and Content as per the Keyword for SEO. So we will be needed access of your website or else we can suggest all these in the Excel and you can update by your side.

### **Off-page SEO –**

Basically all the activity which help to bring user to the website comes under off-page. We will be doing Social Bookmarking, Search Engine Submission, Blog Submission, Blog Promotion, Article Submission, PDF Submission, PDF Promotion, Business Listing, Directory Submission, PPT Submission, PPT Promotion and many more other SEO activity.

### **Our Monthly Report Format:**

IMPYE digital marketing						
Jan-2018						
Activities	I <sup>st</sup> week	II <sup>nd</sup> week	III <sup>rd</sup> week	IV <sup>th</sup> week	Total	Tabs
Social Bookmarking						<a href="#">View Details</a>
Search Engine Submission						<a href="#">View Details</a>
Blog Submission						<a href="#">View Details</a>
Blog Promotion						<a href="#">View Details</a>
Article Submission						<a href="#">View Details</a>
PDF Submission						<a href="#">View Details</a>
PDF Promotion						<a href="#">View Details</a>
Business Listing						<a href="#">View Details</a>
Directory Submission						<a href="#">View Details</a>
PPT Submission						<a href="#">View Details</a>
PPT Promotion						<a href="#">View Details</a>
Total					*****	

### **Our Charges for SEO:**

We charge INR-500/- (\$ 8.00)Per keyword per month.

## Time Period:

Basically SEO is Long term Process so that to reflect the targeted result it takes 6 months from the initial level but if your keyword is already started ranking then its time period is less than 6 Months about 4-5 months if current keyword ranking is below 100.

## Our Social Media Marketing Services:

In our social Media Marketing services, we post graphics every day to your social media page like Twitter, Facebook, and LinkedIn, Google Plus and Instagram, along with Proper Hashtag and two line relevant content. We have a plan for Paid Promotion and Organic Promotion. Basically paid promotion gives the benefit to target the specific audience, but in organic, of course there will be benefit in let people know about your services or products but specific audience target is not possible.

We will be posted that graphics to all the social Media on the same charges, No separate charges.

In social media marketing we will be managing all of your social media pages and accounts. Few things we will be ensuring about

- Social media page/account management
- Brand Consistency
- Brand awareness
- Products /Services/Events promotion through Social media
- Customer engagement
- Page Like/share
- Daily creative posting and increase the brand awareness
- Post reach.

Our Charges: Our minimum charges is INR- 30,000/- (\$ 429.00) per month and according to the requirement Charges may vary.

Note – After the finalizing the deal if we need to run a campaign to achieve the goal, we will not be asking and separate amount for that.

## PPC:

Google Adward - Basic Professional Charges to run PPC is INR- 6000/- (\$-86.00). Once we will set Ads and we will keep monitoring and updating you the status of keywords. And the amount which is to be promoted will be paid separately, it is not include in this INR- 6000/-.

First time Ads Setting and running charges – INR 6000/- then after INR- 4500/- (\$65.00)for ads set up and running, monitoring and updating.

## Content Marketing:-

S.N	Services	Rupees/ per word(INR)
1	Blog For SEO	0.80/-
2	Article	1.20/-
3	Company Profile	1.0/-

Sample of Content Writing Services:- As per SEO purpose.

- [Importance of DevOps automation and deployment in development](#)
- [How a Cloud Security Provider Manage Top Level Security for AWS Clients](#)
- <https://www.quora.com/profile/Shyam-Deo-Kumar>
- <https://www.quora.com/profile/Anshu-Aditya-4>
- <https://medium.com/@anshuaditya>
- [10 refreshing mock-tails you need to make this summer](#)
- [8 Ways to create perfect home gym](#)

- [COST OPTIMIZATION STRATEGIES FOR COMPUTE INSTANCES](#)

These are just the sample of our content, many more clients served by us.

## YouTube Promotion

In the YouTube promotion we only can increase the view of the Videos and don't guarantee of subscriber. We will be driving audience from various blogging website by doing guest posting, Social media posting, Community sharing and many more other activities.

Our Charges –

Total 1, 50000 views in a month - INR- 50,000/-(\$-715.00).

## Our Client:



**Thanks and Regards**

**Shyamdeo Kumar**

**Impye digital Private Limited**

**Mob- +91-7835906701 | +91-8076587717**

**Email- [shyamdeo@impye.com](mailto:shyamdeo@impye.com)**

**Website- [digital.impye.com](http://digital.impye.com) | [Impye.com](http://Impye.com) | [edu.impye.com](http://edu.impye.com)**